



# More to Life

## ADVERTISING RATE CARD 2009/2010

There are two ways you can advertise with More to Life.

Please see below for prices and specifications

### MAGAZINE

10 000 copies going out quarterly across the UK.

#### COPY DEADLINES

Spring 2010 - 31st December 2009

Summer 2010 - 31st March 2010

Autumn 2010 - 30th June 2010

Winter 2010 - 30th September 2010

All advertisements will be printed in full photographic colour.  
We can accommodate your artwork in jpg, bmp or pdf format.

Artwork can happily be designed by our graphic designer  
for an additional cost of 10%.

#### SIZES AND PRICES

##### Full Page

200mm x 285mm £695

##### Half Page

200mm x 140mm £395

##### Quarter Page

95mm x 140mm £225

##### Eighth Page

95mm x 65mm £125

#### INSIDE FRONT & BACK

200mm x 285mm £795

All prices are exclusive of VAT  
Rates are based on inclusion in one  
quarterly edition of More to Life.  
Discounts are available for block bookings  
Terms and conditions apply

AS AN ADVERTISER WITH  
MORE TO LIFE MAGAZINE  
YOU AUTOMATICALLY QUALIFY  
TO BECOME AN OFFICIAL  
DISTRIBUTOR AND ARE  
GUARANTEED AT LEAST 30 FREE COPIES.  
(delivery charge of £7 applicable)

### WEBSITE

To reach potential customers in and  
beyond the UK you might prefer to  
advertise on our fabulous website.

#### SIZES & PRICES

##### Banner Adverts

##### SKYSCRAPER (LARGE)

300 pixels x 600 pixels

£350.00

This advert also carries a free page on  
our site - designed exclusively for you.

##### MEDIUM

300 pixels x 425 pixels

£225.00

##### STANDARD

300 pixels x 250 pixels

£125.00

WHY NOT have your own page  
on our website?

For only £25 per month you can take  
advantage of all our traffic and introduce  
yourself to our visitors.

Your page can be amended regularly to  
update special offers or dates.

**NO NEED TO HAVE YOUR OWN WEBSITE -  
just use ours!!!**

*(initial set up fee of £95 applicable)*

*Advert feature in carousel of adverts on  
homepage and also in two sections of your  
own choice for 3 calendar months.*

#### NEW FOR 2010

##### - Adverts on Slide Shows

**Have your event, fair, website filmed by the  
MoretoLifeTV crew & shown on our website.**

**Prices on application**